

Short profile

Founded	1/2001
Legal form	GmbH
Associates	Oliver Teuber

Executives

Oliver Teuber, communication designer, with long work experience in internet agencies as project managing designer and software engineer and executive director and associate

Team

Ten permanent employees in the areas of conception, design, programming and editorial
Several freelancers for photography, text, film and sound design

dialoop is an apprenticeship-company for media designers, IT specialists and management assistants in marketing communication

Core competences

- _ Full service for the internet:
conception, design and programming for communication solutions for the internet
- _ Content management:
conception, design and programming for knowledge and content management solutions for intranets and the internet
- _ Dialogue marketing:
conjunction of online and offline media through Emailmarketing and interactive mailings
- _ Online management of relation-ship marketing:
platforms for communities, shop systems, member administration
- _ Sales support through eDetailing and multimedial demonstration of complex coherences
- _ Online surveys and studies
- _ Main sectors:
 - _ Pharma
 - _ Automotive
 - _ Building industry
 - _ Energy, sustainability
 - _ Financial and insurance industry
 - _ Consulting businesses: agencies for communication, business consulting and accounting

References

See www.dialoop.de

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